

# The Tipper

www.TheTippersClub.com

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## David Reed, President



### HAPPY NEW YEAR!

As we enter 2012, let's focus on THINKING STRATEGICALLY!

We're off to a very good start with the election of a FANTASTIC BOARD. However, it's one thing to dream big dreams if we don't think and act STRATEGICALLY. In other words, what are the thoughts we hold that lead to actions that make our big dreams come true? Three examples: First, Alyson has some FANTASTIC and STRATEGIC plans to stimulate new membership. So, what actions we can take to help her add to our ranks? That leads to thinking strategically with Michelle, our Mixer Chair. Second, we need a WINE PROFESSIONAL in our membership so our first mixer of the year will be held at the Wine Country. This is a strategic thought and action that might bring a wine merchant into our membership. We can do this! Third, how we do an even better job of CARING FOR OUR MEMBERS than we already do? We are thinking of new ways we can care for our own when they need our special support. Example: Chuck Roath is currently on leave following surgery. Let's let him know we care. Example: I needed an extensive notary service last month. The other party had their own notary but I said "I have my own" and Bill Cheney

got the job! Example: When Boeing closed their offices in Long Beach last fall, Mary Sophiea's restaurant suffered. We all eat breakfast or lunch so if any of us feel inclined, we can drop in for a meal but if we make it on a Monday, we can help Mary AND designate 10% of our meal's cost to the Long Beach PTA of our choice! Now, that's making Tippers work! It's all part of THINKING STRATEGICALLY about making Tippers work. LET'S DO IT!!!



## Michelle Belmont, Mixers

Happy New Year to all... "May you Live For Today... Plan For Tomorrow... and Party Tonight". A THANK YOU to Ken Brown past Mixer Chair,

for a fun ~ filled 2011.

Yes, it is that time again. Sign-ups for Mixer monthly events, some months are already taken and historically they go fast, so don't delay. Watch for the sign-up sheet to come your way. Mixers are a wonderful way to present your business to all the Tipper members, their families and friends. Not to mention just have fun and make new friends. Remember ~ we don't stop playing because we grow old, we grow old because we stop playing....So let's play Tippers !

## Alyson Emery Zahn, Membership



I am very excited to be back on the Tipper's Board serving as your Membership Chair. I want to **Thank Kay Cofield** for the outstanding job she has done this past year, as well as for the support she has already given to me. I joined Tippers in

1988 and served as the Membership Chair in 1990. My children, Kelli and Eddie, were born in 1991 and 1992, so for 21 years the majority of my volunteer work revolved around them.

I am thrilled to be more involved in Tippers this coming year! I look forward to working with the new Board under David's leadership, and I have some exciting ideas to keep membership growing and Tippers as the premiere networking group it is!



**Linda McDonald,  
Speaker Chair**

Hello my fellow Tippers, I am soooooo happy to be your speaker

chair for 2012. We are going to have a lot a fun this year. If you are on the schedule already or thinking ahead and want to schedule your talk, let me just give a couple of hints on what it takes to be a great speaker;

1. Introduce yourself and what you do.
2. Tell a little about yourself on a personal level.
3. Let us know what you do and how you can help your fellow members.
4. Be concise and allow time for questions.
5. When in doubt make notes.

Remember, speaking to the group is the best way to get the word out and let members know more about you and your business. It's the best way to reach the all the Tippers, so don't hesitate. Let's get you on the calendar today!!!!



**Nate Trimmer,  
Social Chair**

I am really looking forward to serving as your social chair for 2012. The Holiday Party took

place on Friday, December 9th at 6pm. The Eagle's Nest provided a wonderful opportunity for dancing, socializing and Holiday Cheer. I loved the Rock Shrimp and Champagne, how about you? John Merola got us up on our feet with great music. Tippers love to dance! Thank you Bianca for two years of fantastic socials. I hope everyone one has a great holiday season and a safe New Years. See you in 2012!

**Your Tippers Board for 2012**

David Reed...	President
Bill Miller....	Vice President
Linda McDonald...	Speakers
Michelle Belmont.....	Mixers
Tim Lashlee....	Secretary
Bill Cheney....	House
Nate Trimmer...	Social
Karen Widerynski...	Past President
Hilda Sanchez...	Communications
Wendy O'Neil...	Treasurer
Alyson Emery Zahn...	Membership
Special Assistant...	
Roger Kroll...	Roster
Bill Miller	Topper

**The Tipper Calendar - January 2012**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6 <b>7:10 A.M. Meeting</b> Speaker; Jor Sullivan	7 Rallie Rallis's Birthday
8	9 Walt Zwonitzer's Birthday	10	11 Tom Seche's Birthday	12 <b>BOD 11:30</b>	13 <b>7:10 A.M. Meeting</b> Speaker; Robert Byrnes	14
15	16	17 Jim Bockholt's Birthday	18	19	20 <b>7:10 A.M. Meeting</b> Speaker; Ed Fagan	21
22	23	24	25	26	27 <b>7:10 A.M. Meeting</b> Speaker; Alysom Emery Zahn	28
29	30	31				