

The Tipper

www.TheTippersClub.com

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David Reed, President



ACT STRATEGICALLY

Last month I suggested that we THINK strategically. These thoughts could be

about enhancing our club membership or how we might strengthen our own personal and business life. Now I invite you to ACT STRATEGICALLY. It's a major truth that every goal-oriented thought needs to move to action or it is doomed to mediocrity or outright failure.

When we think about membership development, it is one thing to THINK about inviting a potential member but it is more important to actually ACT on the thought with an invitation. It's also another STRATEGIC ACTION to have at least 10 Tippers make a specific effort to WELCOME each guest and invite them back. We can do it!

When we think about care and nurture of our present members it's one thing to remember those who have special needs (Tom Garcia's wife and Chuck Roath for example). However, it is also very important to offer acts of CELEBRATION for present members who have achieved something special in their life or career (Robert Casares and his 25 years in business noted last week for example).

In terms of actions celebrating various current members, there is no one better than Ellen Mathis. Most of us have received one of her clippings of a thoughtful cartoon appropriate to our business. Barbara Zurich is another in sending her birthday or special greeting cards to members throughout the year. Thanks Ellen and Barbara. These

actions suggest thought about our members as friends. These ACTIONS of care and celebration simply came naturally as part of our care for one another and they could serve as an inspiration for us all.

Tippers are GREAT PEOPLE! Happy February!



Alyson Emery Zahn, Membership

As you read this article I will have just launched our Tipper's "Survivor" Membership Drive. In the real game of Survivor, teams compete for rewards and/or immunity. Since no Tipper is getting immunity from being part of

helping Tippers, the teams will be competing for points and/or rewards. Obviously, the greatest reward would be to come out the winning team knowing you helped the most to bring in new members to our club! OK, bragging rights aren't bad either!

At the January 27th meeting the club was divided into three teams and given colored buffs just like in the real game of Survivor. The rules of the Membership Drive were announced and the games began! The teams competed in various challenges to score points and win reward for their team. Between now and the end of the Membership Drive on May 31st I will periodically have opportunities at meetings to score points and win rewards. Please think about who you can bring as a guest next Friday and score a point for your team!



Bill Cheney, Housemeister

What a great start to 2012. You have a great Board ready to make this a great year for Tippers.

Now you get to do your part. Please make sure your slot in the Plastic Board has plenty of your cards in it. Our

members and guests do stop by and look for your contact information. So please help them out.

Remember as a Speaker it is your opportunity to bring door prizes. This is a great opportunity to get your name in front of the Club one more time. Also door prizes are welcome any other time you feel like sharing. In this club WINE is always a great door prize and fun way to experience new vintage.

Some of you are still not signing in regularly. While I try to catch your misses sometimes I miss. This could lead to receiving a nasty letter from The Secretary, which no one likes. GIVE ME A T.... GIVE ME AN I.... GIVE ME A P P.... GIVE ME AN E.... GIVE ME AN R.... GIVE ME AN S.... WHAT DOES THAT SPELL? TIPPERS!



**Linda McDonald,
Speaker Chair**

Our January line up was great! Joe Sullivan was so entertaining with his “Tippers that should write books” presentation and he left us eager to read his upcoming books as soon as they are off the press.

Karen Widerynski’s review of our 2011 goals was a great way to see if we achieved what we set out to do door not. With that in mind, on February 24th Tony McKeon will be doing a workshop on the steps to make our goals a reality this year. He will teach us how to break down our goals into a plan of action.

Ed Fagan did a fantastic job of letting us know about his fun life and some great facts about what we can expect from this year’s tax season. Alyson Emery Zahn has us all ramped up to grow our Tipper’s membership this year to record numbers. Remember, the best way to reach more Tippers, so that we can refer you

and your business to others, is to be a great Tippers speaker! To schedule your speaking date please email me at mcdonaldmouse@gmail.com.

February’s line up looks to be a lot of fun as well.
February 3 – Rob Casares, State Farm Insurance
February 10 – Sue Denno, All Inclusive Travel
February 17 – Robert Byrnes, Bison Electric
February 24 – Tony McKeon, Matthew Ryan Associates

We start the 2012 Roster at the Friday February meetings and Bill Wade will be doing some shooting at the February 17 and February 24 meetings for just \$10. Roger Kroll looks forward to making any changes and checking your Roster information.

Your Tippers Board for 2012

David Reed...	President
Bill Miller....	Vice President
Linda McDonald...	Speakers
Michelle Belmont.....	Mixers
Tim Lashlee....	Secretary
Bill Cheney....	House
Nate Trimmer...	Social
Karen Widerynski...	Past President
Hilda Sanchez...	Communications
Wendy O’Neil...	Treasurer
Alyson Emery Zahn...	Membership
Special Assistant...	
Roger Kroll...	Roster
Bill Miller	Topper

The Tipper Calendar -February 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3 7:10 A.M. Meeting Speaker; Rob Casares	4
5	6 Albert Park’s Birthday	7	8	9 BOD 11:30	10 7:10 A.M. Meeting Speaker; Sue Denno	11
12	13	14	15	16	17 7:10 A.M. Meeting Speaker; Robert Byrnes	18 Ray Miller’s Birthday
19 Karen Widerynski’s Birthday	20 Rod Johnston’s Birthday	21	22 Wendy O’Neil’s Birthday	23	24 7:10 A.M. Meeting Speaker; Tony McKeon	25
26	27	28 Linda McDonalds’s Birthday	29			